



DriveAssist Guardian™

Personal Assistant to Manage Mobile Phone Communications While Driving

Distracted driving caused by the use of mobile phones in vehicles is a worldwide problem. Although more than 50 countries have restrictions on mobile phone use while driving, laws alone have been found to be ineffective. DriveAssist's unique client-server hybrid architecture provides a solution that automatically detects driving and restricts usage of the mobile phone.



Introducing DriveAssist

DriveAssist automatically manages a user's mobile phone while driving. Once driving is detected, an audible alert is played and a screen appears on the mobile device to let the user know that use of the phone is restricted. DriveAssist is an effective way to promote responsible mobile phone use while driving and to ensure that your employees adhere to company mobile phone policies.

DriveAssist Benefits

DriveAssist enables enterprises to effectively enforce mobile phone use policies, reduce the associated liability and costs of employee motor vehicle crashes, and enhance both employee and community safety. Companies that have cell phone policies in place that responded to the NSC Employer Cell Phone Survey reported no drop in productivity.

- » Reduces risk of crashes and liability due to distracted driving
- » Automatically activates and deactivates – no manual intervention required
- » Promotes responsible mobile phone usage
- » Demonstrates corporate social responsibility and community safety
- » Supports corporate driving policies

Product Features

- » Automatically determines driving and intelligently manages mobile phone usage
- » Incoming ring and audible text and email notifications silenced when driving
- » Inbound calls forwarded to voice mail
- » Incoming text and email are accessible when driving stops
- » Use of multiple sensors minimizes GPS queries to conserve battery life
- » Emergency calls always allowed – both outbound and inbound callback
- » Passenger override, authorized list and hands-free options
- » Activation options based on time-of-day
- » Customizable screens and feature functionality
- » Web-based reporting of infractions and overrides to measure compliance and enable coaching of employees

The National Safety Council recently announced a strategic alliance with Aegis Mobility to introduce DriveAssist to 20,000 NSC member organizations, representing more than eight million employees.



DriveAssist Hybrid Architecture



DriveAssist Guardian Operation

The DriveAssist application is downloaded over the air from the Application Server to the handset. For BlackBerry users, the application is deployed using the BlackBerry Enterprise Server. The mobile client software runs in the background of a user's mobile phone. It detects driving using GPS and other sensors along with algorithms based on displacement of the mobile phone, not just speed, to determine driving. Once the user stops driving, DriveAssist automatically deactivates.

When the user is driving, the Aegis Control Server manages the operation of the handset. An audible tone and the DriveAssist screen let the user know that use of phone is restricted and the keypad is locked, unless the user has confirmed they are a passenger. The user can always dial 911 and receive callbacks from emergency personnel if the call is disconnected for any reason.

Reports are available via website login that allow a corporate manager to measure compliance with corporate mobile phone policy. Data is available by company, group, or individual user.

Mobile Handset Availability

DriveAssist is currently available on most BlackBerry devices. Please contact us to check availability of Android, BREW, iPhone, Symbian, and Windows Mobile devices.



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About Aegis Mobility

Aegis develops innovative context-based wireless applications that enable people to manage their mobile communications based on activity, location, and time, putting people in control of their lives while enhancing their mobile experience and ensuring their personal privacy.

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